Implementation Plan for the 21st China International Talent Exchange Conference Online Conference

According to the Overall Work Plan of the 21st China International Talent Exchange Conference, the conference will continue to provide regular online services to exhibitors in the form of online conferences.

1、 Time and format

Normalized services throughout the year, using the official website of the conference as a platform, with virtual exhibition halls, project docking, online recruitment and other functional service areas set up.

2、 Main content

（1） Virtual exhibition hall

Combining offline exhibition content, the conference will use multimedia such as graphics, text, audio, and video as display formats, and use 3D and other information technology means to build a street view style virtual exhibition hall. Domestic and foreign exhibitors will be invited to set up online exhibitions to showcase the progress and achievements of international scientific and technological innovation cooperation and talent international exchange, promote policies, environment, resources, and share knowledge and experience Led by relevant departments, bureaus, and centers of the Ministry of Science and Technology, undertaken by science and technology departments (committees, bureaus) and relevant cooperative units of various provinces, districts, and cities, and executed by the Shenzhen International Talent Exchange Center

（2） Project docking

The conference uses the Overseas Talent Exchange and Negotiation System (EO System) as a platform to centrally release information on technology innovation projects and talent supply and demand from domestic and foreign universities, research institutions, human resources institutions, technology innovation enterprises, as well as international expert organizations and professional institutions.

And around key areas and industries of economic and social development, organize and carry out the "Zhang Jiebang" activity, combined with online road show live streaming, special zone display and other service functions, to provide comprehensive, intelligent, and precise docking services for both supply and demand sides Led by relevant departments, bureaus, and centers of the Ministry of Science and Technology, undertaken by science and technology departments (committees, bureaus) and relevant cooperative units of various provinces, districts, and cities, and executed by the Shenzhen International Talent Exchange Center

（3） Online recruitment

Using the official website of the conference as a platform, establish a recruitment zone for high-end overseas talents, foreign professional talents, foreign students and young scientists studying abroad in China, returnees, and domestic talents. Fully leverage the advantages of the conference platform, cooperate with professional human resource service institutions, and provide practical, efficient, and accurate recruitment services for the refined needs of employers Undertaken by relevant cooperative units]

（4） Online Services

**1.** Register and log in to the system

Build an official internet platform account system for the conference, where exhibitors and individuals can fill in registration information as needed, generate digital passes, and enjoy corresponding permissions. After logging in, you can perform information retrieval, information publishing, online negotiations, advertising applications, and other operations according to different permissions.

**2.** Exhibition Hall Management System

We provide services such as online booth reservation and management, reasonable booth planning, booth technical requirements, booth integration upload, and backend management around the entire business process of pre exhibition preparation, exhibition management, and post exhibition services.

**3.** Online conference system

As a beneficial supplement to offline exhibitions, the online conference system will provide auxiliary services such as online meetings, live streaming, and online communication for forums, professional conferences, project docking and other activities organized and implemented by overseas institutions that are unable to participate on-site due to the epidemic.

**4.** Advertising and publicity services

Fully leverage the role of the conference internet platform as the main window for international scientific and technological innovation cooperation and talent exchange for external promotion, and provide full media placement management solutions based on local needs, providing users with one-stop service convenience.

**5.** Conference Information

Centrally release important information related to the conference, such as news, notices, and announcements.

3、 Preparation for attendance

（1） According to the overall deployment of the Ministry of Science and Technology (State Administration of Foreign Experts Affairs) and the Shenzhen Municipal Government, the organization and implementation of the online conference are the specific responsibility of the Shenzhen International Talent Exchange Center. For detailed information, please visit the conference's official website (www.ciep. gov.cn) and contact the Shenzhen Working Group of the conference organizing committee.

（2） Please actively participate in virtual exhibition halls, project matchmaking, online recruitment, and other activities based on the local industrial needs and actual situation.

4、 Contact information

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